



Iain M. Kinghorn | UI/UX Visual Designer

ikinghorn.com - Freelance Designer [October 2023 - Present]

- Presentation design via PowerPoint and Keynote
- Logo Design and file distribution to all media types
- AI research and protocol usage for copyright clearance
- Icon design and other project deliverables
- Setup small business for WIX and other self managing projects
- Consultation for small business setup on web and social media platforms
- Animation and editing for video featurettes

CVS Health – UI/UX Advisor, Application Development [May 2018 – October 2023]

- Design Proof of concepts from digital lead requirements
- Develop clickable prototypes to present to leadership for demos at discovery meetings
- Create stories from basic business requirements to create structure for development
- Worked on “Extreme” projects to meet aggressive deadlines
- Delivered files to in manageable packages based on development tools and requirements

Sea Machines Robotics – Senior UI/UX & Visual Designer [Dec 2017 – May 2018]

- Created UI concepts for autonomous marine vessel interface
- Wrote stories based on personas and specific maritime scenarios
- Created wireframes and storyboards
- Designed hi-fidelity mockups for look and feel then translated into style guide
- Front end development using Visual Studio, Microsoft Blend, Inkscape and Adobe CC
- Worked with marketing team for other visual needs such as events, brochures and social media

Ernst & Young / Agile Thought – Multiple roles as Consultant [Jan 2013 - March 2017]

UI/UX design lead [September 2015 – March 2017]

- Designed prototypes for both desktop and mobile responsive websites
- Determined personas needed for stories in wireframes
- Participated in interviewing focus groups to collect data
- Collaborated with in-house design team to modify and approve existing brand standards

Lead UI/UX Design Manager [March 2014 – September 2015]

- Managed multiple design teams in Atlanta and Chicago
- Refined UI process for bridging a gap between developers , SMR’s, BA’s and the design team.
- Supervised all retro design meetings to catch any deficiencies in our process
- Translated Style guide into HTML for easier consumption for developers

UI wireframe Designer [Jan 2013 – March 2014]

- Managed a team of UI designers to help translate the UX wireframes correctly
- Initiated and managed user focus groups to gain feedback on problem areas
- Designed proof of concept prototypes in HTML, Axure and PPT
- Facilitated all sprint planning and retro meetings

JPMorgan Chase & Co - Client Experience (Contract) [July 2012 – December 2012]

- Worked with BSA team to create wireframes from Business Requirement Documents
- Wireframe, prototyping and design using Axure
- Annotations and technical specifications for document output to word
- Facilitated meetings for better collaboration between design and development teams

* For a complete work history prior to 2012 please reach out and a document will be provided.



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Software and App Experience:

- Adobe Creative Cloud
- Figma
- Sketch
- Inkscape
- PowerPoint & MS Office
- Axure
- jQuery
- CSS & HTML Coding
- Visual Studio
- Microsoft Expression
- MS Teams
- Video Editing (Multiple Apps)
- Audio Editing (Multiple Apps)

Notable Clients:

- Ernst & Young
- JP Morgan Chase
- UHC
- RBS
- FactSet Research Systems
- Deloitte
- SeaMachines
- CVS Health

